



Bridgeway Medical Systems

...COMMITTED TO MAKING PEOPLE SMILE



P. V. Abdul Wahab
Chairman

The Bridgeway Group was founded in 1974 by Mr. P. V. Abdul Wahab.

In 40 years, this small enterprise started in Northern Kerala has evolved into a multinational conglomerate with operations spanning across India and the Middle East. The combination of a strong vision and an impeccable business model paved the way for the rapid growth and successful expansion of this enterprise. The enduring belief that corporate destiny is inseparable from that of the customers and employees has sustained an ethical business model.

DIRECTORS OF THE BOARD

- Bridgeway Medical Systems -



Muneer P. V.
Director



Jaber Abdul Wahab
Director



Ashraf Thayyil
CEO



Bridgeway Medical Systems' parent company, the Bridgeway Holdings is a UAE-based conglomerate with a diverse portfolio of businesses spanning across various industries. The company was founded in 1974 and has since grown to become one of the leading business entities in the region.

The group's core businesses include Education, Healthcare, Real estate development, Construction, Oil and Gas, Trading, and Manufacturing. They have successfully completed several major projects in the UAE and have expanded their operations to other parts of the world.

Having its offices in UAE, Saudi Arabia, Qatar, Kenya, Tanzania and India, Bridgeway Group has more than 4000 employees working under its group organizations. Having a turnover of more than \$500 million, the group represents some of the top brands including Mercedes-Benz, Suzuki, Ashoke Leyland and Royal Enfield.

In the Education Sector, Bridgeway has schools in UAE, Saudi Arabia and India offering courses which follow some of the best curriculums following the Finnish model.

Bridgeway Group has a strong focus on sustainability and corporate responsibility, and actively engages in initiatives that promote social welfare, environmental protection, and community development. The company has won several awards and recognitions for its contributions to the business and social landscape of the UAE and India.





With our unwavering dedication to quality, innovation, and affordability, we are confident that we can help you achieve your healthcare goals...

Ashraf Thayyil
CEO

At Bridgeway, we understand that purchasing medical devices can be a complex and challenging process. That's why we are committed to providing our customers with exceptional service, expert advice, and reliable products at affordable prices.

Whether you are an individual looking for assisted living aids or a hospital seeking medical/surgical equipment or an aesthetic skincare device we are here to support you every step of the way. Our goal is to make purchasing medical devices as simple and stress-free as possible, so that you can focus on what really matters - providing the best possible care to your patients.

With our unwavering dedication to quality, innovation, and affordability, we are confident that we can help you achieve your healthcare goals. Join us on our mission to improve healthcare, one device at a time!





Let the numbers speak!

Established in 2004, Bridgeway is one of the largest medical devices distributors in the GCC. With over 5,000 individual product lines and more than 20 suppliers, we offer traditional distribution services and bespoke supply chain solutions in the healthcare sector. Our services are available across UAE, Qatar and India. All the products are compliant with international industry standards like the European Medical Device Directive (CE) and US FDA.

ESTABLISHED IN
2004

PRESENCE IN
5
COUNTRIES


4900+
TRUSTED CUSTOMERS


5000+
PRODUCT LINES


120+
HOSPITALS COVERED


10000+
EQUIPMENTS DELIVERED

...UNFOLDING THE HISTORY

2004

- Bridgeway Medical Systems came into existence on Feb-22. The company was registered with MOH, DHA and SEHA.
- We got the 1st partner on board - Utah Medical Products.

2006

- We won the largest order for the pressure care industry in the Middle East from SKMC (Sheikh Khalifa Medical City).
- We started a new Rehab Division and signed up with international brands like ETAC, R82 and Hoggi.
- We won a price agreement tender in SEHA.

2008

- Bridgeway won a major contract from Rashid Trauma Centre for the Emergency Care Division.

2010

- Bridgeway expanded to India and started operations in various cities.
- We launched DeRoyal in India.
- Bridgeway brought i-SENS to India.

2015

- Bridgeway's sub-brand Enaaya was launched and the company ventured into e-commerce.
- Won the first Ceiling Hoist contract from Hamad Medical Corp, Doha, Qatar.
- Won the International Distributor of the year award from DeRoyal, USA.

2017

- Won major contracts from SEHA for Medical Consumables and Equipment.

2019

- Opened our first African Office in Nairobi, Kenya. This opens up a big opportunity in the East African region.
- Signed up for DeRoyal distribution in East Africa.
- Signed up with Spine Vision, France for Spine Surgery and MERCIAN for Surgical Instruments from U.K



2005

- Bridgeway secured an exclusive partnership deal with DeRoyal.
- We brought another brand on board - TruLife
- A partnership deal with Cooper Surgical marked the second major deal for the year

2007

- Bridgeway won the first export order from the Spanish Government for the supply and installation of mobile medical units in Afghanistan.
- We started a partnership with CEUMED.

2009

- Successfully completed the second renewal of SEHA contract with additional offerings from DeRoyal (Wound Care) and TruLife.
- Care of Sweden was introduced in the Middle East Market by Bridgeway.
- i-SENS™ customer focused range of products launched in the Middle East.

2013

- Bridgeway started Qatar operations.

2016

- Supplied the Avery Breathing Pacemaker to Cleveland Clinic to be implanted on a paraplegic patient in the first of its kind surgery in the GCC.

2018

- Signed up with CADWELL Inc in the distribution of Neuromonitoring products and Neuro Surgical products.

OVER
5



PRODUCT LINES

Our products fall under a focussed set of 3 categories

We provide a wide range of medical, health science and laboratory products and services in more than 5 countries. All our sales and manufacturers are strictly operating in accordance with the international standards. Most of our products have passed CE and/or FDA certification.

HOSPITAL SUPPLIES

ASSISTED LIVING

AESTHETICS



HOSPITAL SUPPLIES

“ Internationally renowned medical supplies & services ”



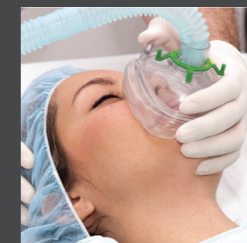
ACUTE CARE



EMERGENCY CARE



WOUND CARE



SURGICAL PRODUCTS



INFECTION CONTROL

We provide products and services to Acute care, Emergency Care, Wound Care Surgical products and Infection control. All our suppliers are either European CE Certified or US FDA approved. We follow a strict quality control measures to ensure all our suppliers are following the internationally accepted ISO 13485 norms.



ASSISTED LIVING

Design away your dependance



WHEELCHAIRS



PAEDIATRIC REHAB



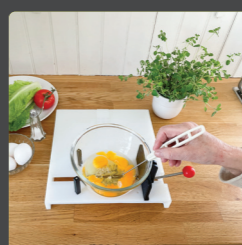
LIFTING



SLEEPING



TOILETING



EATING & GROOMING



RESPIRATORY CARE

Building an inclusive world by making it accessible for everyone - those with special needs, the elderly and even children. At BMS we celebrate assisted living as a sign of humanity.

“We believe in making people feel good”

Solutions that empower you to feel comfortable in your skin and inspire confidence in your face. Non invasive treatments that provide lasting results is our unique proposition.

AESTHETICS



RENEWAL CARE SERIES



ANTI-AGING SERIES



SELECTIVE CARE SERIES



JETCARE BOOST SERIES



JetPeel jet pressure energy technology is a world-first breakthrough approach to transdermal delivery that is 100% non-invasive and offers visible same-day results with an expectedly relaxing treatment.

- NO PAIN
- NO DOWNTIME



“An inclusive world by making it accessible for everyone...”



“...to design and deliver solutions that enhance quality of life and empower individuals with special needs to lead a comfortable life.”



LOGISTICS



We dream and work towards making high-quality healthcare products accessible to all through a prompt and trouble-free supply chain model.

MOH
COMPLIANT
DRUG STORE

TEMPERATURE
CONTROLLED
WAREHOUSE

PROMPT
DELIVERY



At Bridgeway, we believe in creating and maintaining uncomplicated supply chain processes. By keeping ourselves abreast with the developments in the field, we are able to adopt the best practices for designing solutions.



OUR PARTNERS



We are proud to associate with a league of brands that creates the best healthcare products available in the world today.





“Whether it's a single doctor clinic or a multi-speciality hospital, we take care to provide a wide range of products to meet most of their requirements in day-to-day practice.”

OUR CLIENTS

وزارة شؤون الرئاسة / MINISTRY OF PRESIDENTIAL AFFAIRS
 رافد / Rafed
 UHS | UNIVERSITY HOSPITAL SHARJAH / مستشفى الجامعة بالشارقة
 SHEIKH KHALIFA SPECIALTY HOSPITAL
 هيئة الصحة بدبي / DUBAI HEALTH AUTHORITY
 المستشفى الأمريكي / AMERICAN HOSPITAL DUBAI
 King's / مستشفى كينغز كوليدج لندن / King's College Hospital London
 TAWAM HOSPITAL / AN AFFILIATE WITH JOHN'S HOPKINS MEDICINE
 ssmc / مدينة الشيخ شخبوط الطبية / Sheikh Shakhbutoh Medical City / In partnership with MAYO CLINIC
 مستشفى العين / AL AIN HOSPITAL
 Al Jalila Children's Specialty Hospital / الجليلة للأطفال / المستشفى التخصصي
 الإسعاف / National Ambulance
 كليفلاند كلينك أبوظبي / Cleveland Clinic Abu Dhabi / Brought to you by Mubadala Healthcare
 فيديس للرعاية الصحية / vps healthcare
 مستشفى الكورنيش / Corniche Hospital
 MEDICLINIC / EXPERTISE YOU CAN TRUST.

TESTIMONIALS



“Measuring customer satisfaction helps us determine whether our product or service meets or surpasses customer expectations.”



"We have used Bridgeway Medical as our distributor for many of our Women's Healthcare products since 2010. We have always found to be a professional organisation and our sales with them have increased significantly each year since the formation of our partnership."

*John A Aspinall
Vice President - Sales
Cooper Surgical*



"We have been working together with Bridgeway Medical Systems for a decade and a half. This long lasting cooperation shall be seen as a sign of the trusting relations we have built between our companies and our qualified people. Not only have we at management level been able to discuss and make the right business decisions, but also when it comes to the professional therapeutical work with customers and users we share the understanding and the passion for finding the right solutions."

*Torben Helbo, CEO
ETAC AB, Sweden*



"The collaboration between DeRoyal and Bridgeway Medical Systems (BMS) has been a journey of excellence, commitment, relationships and results. They have been a very strong partner across our Surgical, Orthopaedic and Wound Care product lines in their hospital implementations and servicing across multiple geographies in the Middle East, Africa and India. The quality of the BMS team, their experience, the deep engagement they bring to the process and the way they connect with the people they interact with, makes them a fantastic partner to work with."

*Mario R. Gaztambide
Vice President International Sales and Marketing - DeRoyal Industries*



"Bridgeway represent TruLife in UAE .They market and promote our Pressure relieving products to various public and private hospitals. They are dedicated to promoting our products in every opportunity they have. We appreciate the enthusiasm they have with our products and the feedback they give us."

*Sheila Judge
International Account Manager
TruLife*



"We are very happy with Bridgeway as our partner not only on the core market of UAE but also the surrounding markets. We have with Bridgeway seen both a healthy growth in sales but also a focus on the products for the future which give us a strong believe in our future business cooperation. Bridgeway is always acting professionally not only in the sales effort but also in all practical issue such as ordering, logistics and finance."

*Peter Rasmussen
Sales Manager
PDC Healthcare*



"We started our business relationship with Bridgeway in the year 2007 . Bridgeway constantly invested in human resources for the Rehabilitation division and the success of this investment is shown in annual growing sales figures. We also gave the responsibility for the Qatar market to them because we trust their knowledge and sales power."

*Justus Lepges
International Sales and Marketing
HOGGI GmbH*



EDUCATION & TRAINING



“ Full time therapists to train and educate customers on the proper use of our specialized products. ”

We believe continuous education and training help us to carry the quality which our Partners promise to our Customers. We equip ourselves and impart the same skills to our customers to provide what they require when they serve the humanity.





Bridgeway Medical Systems

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