



Support Solutions Launches in Dubai

Introducing UK-Standard Care and Support Services

Dubai, UAE – 8 April 2026 – Ryan Saynor, Marketing Coordinator – Support Solutions, a provider of specialist care and support services for adults and children, has officially launched in Dubai, introducing a high standard of professional, person-centred care to families, schools, and communities across the Emirate.

The expansion reflects the organisation's commitment to delivering consistent, safe, and compassionate support in response to the growing demand for high-quality care services within Dubai's diverse and rapidly developing population.

Responding to Evolving Care Needs in Dubai

As Dubai continues to attract more families and professionals from around the world, the need for dependable and well-regulated care services has become increasingly important. Support Solutions enters the market with an established model designed to provide structured, reliable support tailored to individual needs.

"People deserve exceptional care, wherever they are," said **Catherine McClure, Founder & Managing Director of Support Solutions**. "Our decision to launch in Dubai is grounded in a clear commitment to raising standards and delivering care that is not only professional and consistent, but also genuinely centred around the individual."

Specialist, Person-Centred Services

Support Solutions provides trained care and support professionals to individuals requiring assistance with home, educational, and community environments. Its services are designed to:

- Support individuals with health, developmental, or additional needs
- Provide tailored assistance to children within school settings
- Enable adults to live with greater independence and confidence
- Offer reassurance and practical support to families

Each service is delivered through a personalised approach, ensuring that care plans reflect the unique needs and circumstances of every individual.



Commitment to UK-Standard Training and Safeguarding

A defining feature of Support Solutions' approach is its adherence to UK standards in training, safeguarding, and care delivery. All staff undergo a rigorous recruitment and development process, including:

- Comprehensive vetting and selection procedures
- Structured, high-quality training programmes
- Ongoing supervision and performance oversight
- Alignment with recognised best practice and duty of care principles

This framework ensures that all personnel operate with professionalism, accountability, and a clear understanding of their responsibilities.

A Relationship-Led Approach to Care Delivery

Support Solutions recognises that effective care extends beyond technical competence. The organisation places strong emphasis on building trusted relationships, maintaining consistency, and integrating support seamlessly into daily life.

Its model prioritises:

- Respectful and compassionate engagement
- Clear and ongoing communication
- Continuity and reliability of care
- A discreet and supportive presence within home and school environments

A Long-Term Commitment to Dubai

The launch in Dubai represents a strategic and long-term investment in the region. Support Solutions aims to work collaboratively with families, educational institutions, healthcare professionals, and community organisations to enhance the overall standard of care provision.

Over the coming months, the organisation will continue to share insights into its services offering, including best practices in home care, school-based support, and the role of professional training in achieving positive outcomes.

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